



Kare Anderson Creates Connections

**For meeting planners,
few moments are
more satisfying**

than seeing attendees laughing, learning
and engaged with each other during
a speaker's program, and raving
about it long afterwards.

**Kare Anderson inspires
this contagious effect**

by showing attendees how to be
higher-performing *together*.

What's Kare's Secret?

Using audience involvement and stories, Kare literally demonstrates how to become more compelling, collaborative and quotable.



With Kare's approach people, are inspired to support *and* improve your ideas or products.

*"She will forever change how you see yourself and your world."
- David Rockefeller Jr.*

Kare is a once phoebically shy stutterer-turned-TV star who shares the approach that changed her life. CFOs, nurses, pro athletes, retailers, even fourth graders, have opened their lives to more adventure and achievement with others, using Kare's connection methods. And now so can your audience.

*"Kare's insights help you cultivate strong, enduring relationships."
- Leigh Steinberg, Sports agent*

Here's the secret. When others find camaraderie and opportunity with you, *they choose* to work well with you. Kare's gut-instincts-based insights show others how to inspire that attitude. Organizations can optimize productivity and profits only by cultivating happier, higher performing groups who connect with every member of the team. And that's exactly what Kare's program accomplishes.

*"As a program planner, I constantly search for that exceptional individual who not only is an outstanding presenter, but creates that special bond between audience and speaker. That I found in you."
- National Dental Association*

Time flies when Kare's on stage opening. The room comes alive as she honors three attendees as positive examples of her message. Kare's warmth, humor and original tips pull people in.

*"Our technical wizards actually enjoyed becoming more clear and convincing!!"
- U.S. Naval Research Laboratory*

Popular Programs

"Beyond Charisma: Be the Unforgettable 'Face' of Your Organization"

Stand out in an over-advertised world by becoming the trusted, "face" in your market. Forge partnerships that generate value and visibility. Speak so compellingly that even critics repeat your views. Become your media's sought-after expert. From an Emmy-winning former TV commentator and *Wall Street Journal* reporter, see how to be the story that brings credibility.

"Create Customer-Attracting Cross-Promotions"

Generate more sales while spending less. How? By joining forces with others who serve your kind of client. More efficient than "solo" advertising, pr or networking, your cross-promotions can out-market bigger competition. That's why all sizes and kinds of businesses are enthusiastically adopting Kare's approach. From the creator of cross-promotion campaigns and books, discover 10 proven methods and the swift steps to jumpstart your first customer-attracting offer.

"Offer the Experiences That Spur Sales"

From the first sight to the last smell, give prospects more reasons to buy on the spot, and brag about it. Often the smallest changes in signage or staff behavior spur the biggest profits. Kare's brought these "buying cues" to managers of stores, stadiums, hotels and hospitals. Learn exactly how to conduct the "Exposures Audit" that that enables you to increase sales, referrals and repeat visits.

"You'll never spend a more thought-provoking, involving, and memorable time learning about how you come across to others -- and how to influence decision-making."

~ IBM

Kare's Secret

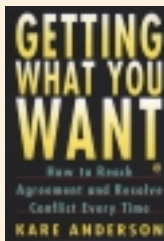
Kare's clients include:

Abbott Labs
American Express
CNBC
Costco
Credit Union Executives
Darden Restaurants
Ernst & Young
Ford Motor Company
Hewlett Packard
Kaiser Permanente
Loral Communications
Marriott Hotels

McDonalds
Nabisco
National League of Cities
Nordstrom
Nomura Securities
RE/MAX
Sony
The 3M Company
Venrock
VISA
Visit Florida, Inc.

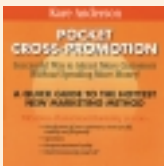
"Kare set the upbeat tone for the rest of our conference."
- Nursing Management Congress

Kare's a trailblazer in business, politics and media.



Audiences gain big picture insights from this former *Wall Street Journal* reporter, senator's chief of staff and Pacific Telesis' first wideband division chief. Kare's books include *Getting What You Want*, *Resolving Conflict Sooner*, *Beauty Inside Out*, and *Walk Your Talk*.

"She's the most laser-focused U.S. presenter with whom we have worked."
- Nomura Securities



Get Connected at
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